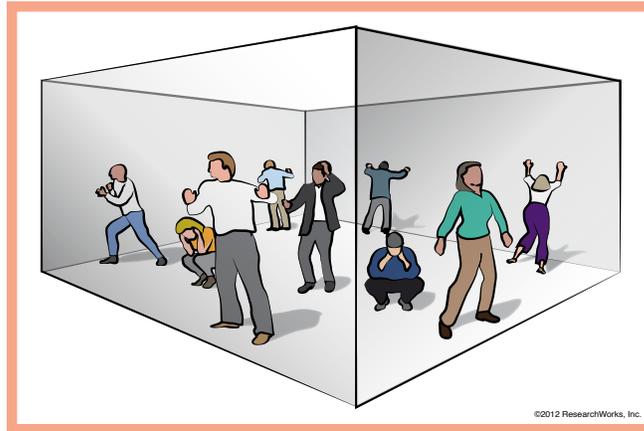


Does Your Organization Get In Its Own Way?

"I know we're making subpar decisions," their VP confided. "We have too much to get done to think about the big picture. But," she continued, "everyone pretends we're fine."



This is an organization that's getting in its own way—a phenomenon we've cleverly dubbed We're Getting In Our Own Way (WGIOOW). And it can be bad news. WGIOOW causes tremendous frustration, hurts productivity, and perhaps most costly, crushes the spirit of creativity, innovation, and collaboration.

Every organization goes through phases of WGIOOW. The problem is when WGIOOW becomes embedded in your culture.

We created the official WGIOOW Culture Quiz so you can assess and diagnose if, and how, your organization is getting in its own way. Here are a few of the diagnostics:

In your culture:

- Do people avoid speaking the truth about your organization's weaknesses?
- Do people feel that your organization's overall direction is absent or vague?
- Do people feel confused and unempowered about how to move forward?
- Does doing the right thing take a back seat to just getting things done?

If you said YES to any of these, you may have serious WGIOOW culture problems. Like with other maladies, the first step is to admit it. Then desire to fix it.

WGIOOW is more common than you might think. We've helped many clients overcome WGIOOW and get out of their own way. Give us a call; it can only make things better.

Click here for full quiz and your WGIOOW Culture Score.



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